

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2463949 /		<u>Alt Order #</u> WOC13499267
<u>Advertiser</u> Restore the Good Life		<u>Original Date / Revision</u> 03/18/22 / 03/18/22
<u>Contract Dates</u> 03/28/22 - 04/03/22	<u>Estimate #</u> 1346	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 322.60
<u>Agency Code</u>	<u>Advertiser Code</u> 274	<u>Product 1/2</u> 301
<u>Agency Ref</u> 129520	<u>Advertiser Ref</u> 604096	

And:

Political Communications Advertising
232 Madison Ave. Ste. 405
New York, NY 10016

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	03/28/22	04/01/22	Morning News Show	5:00 AM-6:00 AM		:30				NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	--111--				3	\$280.00	2.50			
N 2	WOWT	03/28/22	03/29/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	11-----				2	\$800.00	5.00			
N 3	WOWT	03/28/22	04/02/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1-				1	\$600.00	4.60			
N 4	WOWT	03/28/22	04/02/22	Sa Today	8:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1-				1	\$600.00	4.60			
N 5	WOWT	03/28/22	04/03/22	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1				1	\$350.00	4.50			
N 6	WOWT	03/28/22	04/03/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1				1	\$600.00	4.50			
N 7	WOWT	03/28/22	03/30/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30				NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	111----				3	\$240.00	3.70			
N 8	WOWT	03/28/22	04/01/22	Midday News	11:00 AM-12:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	--111--				3	\$350.00	7.60			
N 9	WOWT	03/28/22	03/31/22	Days of Our Lives	12:00 PM-1:00 PM		:30				NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-111---				3	\$270.00	3.30			
N 10	WOWT	03/28/22	03/30/22	M-F 230-3p	2:30 PM-3:00 PM		:30				NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	111----				3	\$240.00	2.50			
N 11	WOWT	03/28/22	03/31/22	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-111---				3	\$260.00	3.20			
N 12	WOWT	03/28/22	04/01/22	M-F News @ 4p	3:57 PM-5:00 PM		:30				NM	3	\$1,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2463949 /		<u>Alt Order #</u> WOC13499267
<u>Advertiser</u> Restore the Good Life		<u>Original Date / Revision</u> 03/18/22 / 03/18/22
<u>Contract Dates</u> 03/28/22 - 04/03/22	<u>Product</u> Awareness	<u>Estimate #</u> 1346

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	--111--				3	\$650.00	8.00			
N 13	WOWT	03/28/22	03/30/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	2	\$1,800.00
Week:		03/28/22	04/03/22	1-1----				2	\$900.00	12.10			
N 14	WOWT	03/28/22	03/31/22	NBC Nightly News	5:30 PM-6:00 PM		:30				NM	2	\$2,800.00
Week:		03/28/22	04/03/22	--11---				2	\$1,400.00	12.60			
N 15	WOWT	03/28/22	04/01/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	\$2,700.00
Week:		03/28/22	04/03/22	11--1--				3	\$900.00	9.00			
N 16	WOWT	03/28/22	03/30/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	\$2,850.00
Week:		03/28/22	04/03/22	111----				3	\$950.00	12.40			
N 17	WOWT	03/28/22	04/01/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$3,150.00
Week:		03/28/22	04/03/22	--111--				3	\$1,050.00	11.60			
N 18	WOWT	03/28/22	04/03/22	News @ 10p Su	10:00 PM-11:00 PM		:30				NM	1	\$800.00
Week:		03/28/22	04/03/22	-----1				1	\$800.00	8.20			
N 19	WOWT	03/28/22	03/31/22	The Tonight Show	10:35 PM-11:35 PM		:30				NM	2	\$900.00
Week:		03/28/22	04/03/22	--11---				2	\$450.00	6.00			
N 20	WOWT	03/28/22	03/28/22	Monday Prime 2 Hour	6:57 PM-9:00 PM		:30				NM	1	\$1,500.00
Week:		03/28/22	04/03/22	1-----				1	\$1,500.00	4.60			
N 21	WOWT	03/28/22	03/29/22	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$3,400.00
Week:		03/28/22	04/03/22	-1-----				1	\$3,400.00	6.70			
N 22	WOWT	03/28/22	03/30/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30				NM	1	\$2,100.00
Week:		03/28/22	04/03/22	--1----				1	\$2,100.00	10.50			
N 23	WOWT	03/28/22	03/31/22	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$1,400.00
Week:		03/28/22	04/03/22	---1---				1	\$1,400.00	7.10			
N 24	WOWT	03/28/22	04/03/22	Sunday Prime Hr 2	7:00 PM-8:00 PM		:30				NM	1	\$1,200.00
Week:		03/28/22	04/03/22	-----1				1	\$1,200.00	4.50			
Totals											322.60	48	\$35,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/03/22	48	\$35,220.00	(\$5,283.00)	\$29,937.00
Totals	48	\$35,220.00	(\$5,283.00)	\$29,937.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.